

Brafords Respond Well to Mineral Supplements

By Lucy Ziese March 1, 2016

Wet and dry lick mineral supplements are increasing in popularity as an ongoing management tool for Queensland beef producers.

Casey and Rozzi Hay, together with Casey's father Anthony Hay, Moonya, Wandoan, sold 98 Braford steers as part of the Braford feature sale at today's Roma store sale.

The steers averaged 334c/kg for 395kg to return \$1320/head.

Casey Hay said the steers had been on a Cattle King QuickLick mineral supplement since they were weaned.

"We started feeding QuickLick out of necessity with the seasons but it's now becoming part of our permanent program," he said.

"There's been a noticeable difference in weight for age compared to years when the supplement wasn't available to the cattle."

Mr Hay said he aimed to use the supplement to keep weaners growing on dry feed and help them perform as best as possible.

The season in the Wandoan area received a break at Christmas with good follow up rain at the start of February and Mr Hay said he had a good body of dry feed at Moonya.

"We usually sell them after Christmas as we haven't got room to fatten them ourselves and the QuickLick is helping to get them where we want them for this sale," he said.

"We're very happy with the prices but it's also good to make this sale to show support for the Braford breed."

With the successful incorporation of a mineral supplement into their everyday management plan, the Hay family hope continued results will encourage them to exhibit their cattle in future Braford feature sales.



Casey and Rozzi Hay and Casey's father Anthony, Moonya, Wandoan, watched their steers sell in the Braford feature sale today with children Jack and Lucinda.